

City of Dayton: Goals and Objectives

HOUSING

1. Encourage investment in residential properties.
 - a. Provide incentives for the rehabilitation of existing housing.
 - b. Review and update city ordinances regarding the maintenance of property.
 - c. Create community clean-up events to improve distressed or vacant properties.
2. Strive to increase the rate of owner-occupancy over time.
 - a. Promote state and local assistance programs for first-time home buyers.
 - b. Build stronger relationships with area real estate professionals.
3. Ensure and promote a diverse range of housing choices.
 - a. Encourage a variety of housing types and densities that meet the needs of residents at all stages of life.
 - b. Encourage energy-efficiency investments to increase long term affordability.
 - c. Support the Dayton Housing Authority to provide safe and affordable housing opportunities and related supportive services.

ECONOMIC DEVELOPMENT

1. Promote investment in the central business district to attract and retain businesses.
 - a. Develop a marketing strategy to attract visitors and advertise Dayton's local businesses.
 - b. Create developer packages that illustrate the potential of available sites.
 - c. Utilize the city's Commercial Community Advantage Program (CCAP) to implement uniform signage and façade improvements.
2. Create a supportive entrepreneurial network.
 - a. Create a monthly economic update E-newsletter.
 - b. Streamline the process to obtain an occupational/business license.

TRANSPORTATION

1. Develop an efficient, safe, and connective transportation system that serves the existing and projected travel needs of the community.
 - a. Work closely with regional transportation planning agencies to improve accessibility, accommodate traffic volumes, and provide roadway maintenance.
 - b. Improve safety by ensuring proper signage, striping, lighting, and pedestrian facilities.
2. Develop an accessible and integrated transportation network that balances the needs of all users.
 - a. Implement complete streets principles to accommodate pedestrians, bicyclists, and users of mass transit.
 - b. Enhance streetscape design standards to create inviting environments that encourage walking or bicycling.

COMMUNITY FACILITIES

1. Provide community facilities that improve the quality of life for all citizens. (schools, libraries, recreation centers, health care facilities, administrative, fire and police stations, etc.)
 - a. Connect new and existing parks and open spaces with accessible trails and greenways.
 - b. Expand current programming of public spaces that foster interactive community events.
2. Provide adequate and dependable utilities that will serve existing and future developments.
 - a. Coordinate with all essential utility providers regarding infrastructure upgrade needs and extension of services to new development.
3. Ensure that all necessary functions of government are performed in the most responsible manner possible.
 - a. Structure government activities to meet the immediate needs and long-term objectives of the community.
 - b. Provide community leadership that is both accessible and responsive to the public.

LAND USE

1. Establish a future land use map that strengthens Dayton's identity and is current with changing growth conditions in the region.
2. Locate and design new development that will be compatible with adjacent uses and will benefit the public health, safety, and welfare of the community.
 - a. Encourage redevelopment or adaptive reuse of vacant or underutilized buildings and sites.
 - b. Promote infill development to encourage a more compact form and avoid costly sprawl.
 - c. Adopt smart growth principles.
3. Establish Main Street as the commercial, mixed-use center of Dayton.
 - a. Promote a mix of neighborhood commercial uses along Main Street, including residential, retail, office, and community spaces.
 - b. Support pedestrian-oriented design features such as lighting, street furniture, and signage.